



Compass Sales Solutions & MWA Intelligence Announces an Exclusive Integration Partnership!

This integration with MWAi's print assessment application and Compass Opportunity Management software will further dealers sales capabilities.

Eagle, ID – June 2010 – Compass Sales Solutions, the leader in sales opportunity management software, today announced an exclusive integration partnership with MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine to machine) and M2P (machine to people) solutions and services. The integration of these two industry leading companies will help dealers increase the effectiveness of their sales efforts.

“With this partnership, dealers can now leverage a more powerful suite of MWAi assessment capabilities to identify needs and make recommendations across a prospective decision maker’s entire print enterprise,” said Michael T. Stramaglio, President and CEO of MWA Intelligence, Inc. “Our real-time data will now be seamlessly integrated into Compass Sherpa, one of the best Sales Opportunity Management Systems in the industry!”

Information on how it will work/integrate...what will they get out of it...

“Adding MWA Intelligence’s Enterprise suite to our integration allows for complete machine to people communication and management. Given MWAi’s unique device and service management and the dynamic environments for customers, users of our solutions can manage entire fleets effortlessly, accurately and automatically,” said Troy Casper, President of Compass Sales Solutions.

About Compass Sales Solutions:

Compass Sales Solutions offers the most advanced Sales-force Automation, Solution Selling & Fleet Management software system, along with in depth consultative services provided by Industry recognized experts. Designed from a sales perspective, Compass combines the ability to manage your prospective database, complete detailed TCO analysis, price service contracts, generate thorough, professional proposals and sales paperwork, all at the touch of a button. Compass also offers complete integration with your ERP and Outlook systems. Visit our website at www.compasscontact.net

About MWA Intelligence, Inc:

MWA Intelligence, Inc. (MWAi) provides cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions and tools that support the exchange of real-time information. MWAi combines OEM relationships, technological innovation, and years of industry experience to meet and exceed all MPS (Managed Print Services) needs. MWAi manages and monitors locally and network connected imaging devices, automates meters directly to ERP, and bridges communication from machine to service technician – encouraging dealerships to embrace the Hybrid dealer concept. Solutions include:

Intelligent Workforce (mobile field service management) Intelligent Service (dispatch automation, ERP/CRM integration), and Intelligent Assets (automated meter reading, remote asset diagnostics and management) and more. For more information please visit www.mwaintelligence.com.

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